

Not an Advantage Member?

The members of Advantage Chiropractic Network would like every chiropractor in Iowa to have the *advantage*. The Annual Advantage Seminar is a perfect opportunity for you to experience the benefits of Advantage membership.

Advantage is extending an invitation to all Iowa chiropractic physicians that have not previously attended. You may register as a non-Advantage chiropractor physician-guest for only \$50.00. If you know an Advantage member, encourage them to register you as their guest.

As a guest of Advantage, you will receive up to eight hours of high-quality continuing education credits. In addition, you will network and exchange ideas and information with some of the best chiropractors in Iowa.

We look forward to meeting you and showing you what it is like to have the *advantage*. For more information about the Advantage Chiropractic Network, visit www.iowadcs.org/advantage.

Hotel Accommodations

The Gateway Hotel is located at 12100 Green Hills Drive in Ames. A map and directions will be sent with your confirmation letter.

Reserve your room on or before April 9 and receive a special room rate of \$92.00 (plus tax). Call 800-367-2637 and mention you are with Advantage.

What Members Say About Advantage

"Advantage has been an extremely important part of building my practice. Being a new practicing doctor, Advantage has not only helped me with insurance companies, but they also answered all of my questions and went out of their way to do so! I don't know where I would be without Advantage on my side!"

■ *Marc Obbink, DC*
Sioux City, IA

"Advantage is to its members what chiropractic is to our patients - a vital part of our lives!"

■ *Jordan DeGrazia, DC*
Iowa City, IA

"Advantage Chiropractic Network is the one true organization that goes "to bat" for equal payments for chiropractic service. The Advantage Chiropractic Network and ICS are solid building blocks to bring our profession together.."

■ *Brian Saylor, DC*
Sibley, IA

Cancellation Policy

A refund, minus a 25% processing fee, will be provided if written cancellation is received on or before close of business Thursday, April 21, 2010.

Advantage Chiropractic Network reserves the right to cancel the program due to insufficient enrollment, acts of God, or other circumstances beyond our control.

2010 Advantage Seminar

Saturday, May 1, 2010
8:00am - 5:00pm
Scheman Building
1810 Lincoln Way
Ames, IA 50011



Advantage Chiropractic Network
100 East Grand Avenue, Ste. 240
Des Moines, IA 50309
515-867-2806 (ph)
515-867-2801 (fax)
www.iowadcs.org/advantage



Dear Doctor:

As a member of the Advantage Chiropractic Network, I invite you to attend the 2010 Advantage Seminar and earn up to eight CE credits! (If you are not a member, see the back panel for information on attending). We have planned an excellent program that will make a difference in your practice! I hope you will join us in Ames.

Sincerely,

Russell Van Hemert, DC
Chair, Advantage Board of Directors

Schedule of Events

7:00 - 8:00am ■ Registration

7:50 - 8:00am ■ Welcome

8:00 - 9:40am

HIPAA Compliance 101
Susan Freed, JD

9:40 - 10:10am ■ Break & Exhibit Hall

10:10 - 11:50am

How Your Small Business Can Survive & Thrive in Today's Economy
Don DeWaay

11:50am - 1:10pm ■ Lunch & Exhibit Hall

1:10 - 2:50pm

A Chiropractic Rehabilitation Approach to Treatment
Toby Scott, DC

2:50 - 3:20pm ■ Break & Exhibit Hall

3:20 - 5:00pm

A Chiropractic Rehabilitation Approach to Treatment (continued)



About the Program



HIPAA Compliance 101

Susan Freed, JD

8:00am - 9:40am

This session will review the HIPAA privacy and security regulations as well as recent changes made to these rules by the HITECH Act, with special emphasis on strategies for implementing and complying with the HIPAA regulations.



How Your Small Business Can Survive & Thrive in Today's Economy

Don DeWaay

DeWaay Capital Management

10:10am - 11:50am

Don DeWaay, CEO of DeWaay Capital Management, will discuss the issues and worries that today's small business owner faces with the uncertainty of the current economic environment, and what you can do to help protect yourself.



A Chiropractic Rehabilitation Approach to Treatment

Toby Scott, DC

1:10pm - 5:00pm

This class will give specific information and tools regarding chiropractic rehabilitation approach and improving patient outcomes of common chiropractic cases. Chiropractors will gain information on screening, identifying compensatory patterns, treatment (both active and passive), documentation and billing. Dr. Scott will provide information that can complement the adjustment, improve outcomes and immediately be implemented into any office.

Speaker bios can be found online:
www.iowadcs.org/advantage



Registration

Please PRINT - Registration Deadline: April 27, 2010
(All breaks & lunch included)

Advantage Member Chiropractic Physician:

Cost: \$50.00

Name _____

Address _____

City/State/ZIP _____

Phone _____

E-Mail _____

Special Dietary Needs _____

Non-Advantage Member Chiropractic

Physician:

Cost: \$50.00

Name _____

Address _____

City/State/ZIP _____

Phone _____

E-Mail _____

Special Dietary Needs _____

Office Staff:

Cost: \$100.00

Name _____

Title _____

Total Due: _____

Payment Method

Check VISA MasterCard Card on file

CC# _____

Exp. Date _____ *CID # _____

*(3 digit number on the back of the card)

Billing Address: (if different than above)

Send completed form to Janean Carey at
Advantage Chiropractic Network
100 East Grand Ave., Ste. 240
Des Moines, IA 50309
1-515-867-2801 (fax)
1-515-867-2806 (ph)
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