



2009 Iowa Chiropractic Society & Advantage Chiropractic Network Exhibitor and Sponsorship Program



**Iowa Chiropractic Society
Advantage Chiropractic Network**
100 E. Grand, Ste. 240
Des Moines, IA 50309
515-867-2800 (ph)
515-867-2801 (fax)
www.iowadcs.org



Exhibitor Benefits

As an exhibitor at Iowa Chiropractic Society and/or Advantage Chiropractic Network events, your booth fee covers:

- Registration for up to two exhibitors
- Exhibit hall space*:
 - 8x10 booth space
 - 6" skirted table
 - 2 folding chairs
 - ID sign with your company name
 - Back and side drapes
 - Waste basket
- All meals and snacks**
- Electronic copy of attendee's contact information
- Web site link on the ICS /Advantage Web site
- Voucher for discount on Iowa Chiropractic Society and/or Advantage Chiropractic Network advertising

**Subject to change based on facilities availability to provide.*

***Please note Annual Convention banquet tickets are excluded.*

2009 Exhibitor Rates

Annual Convention

ICS Member Rate: \$520

ICS Non-Member Rate: \$650

Advantage Seminar

ICS Member Rate: \$280

ICS Non-Member Rate: \$350

Fall Symposium

ICS Member Rate: \$440

ICS Non-Member Rate: \$550

Sponsorship Benefits

Increase your company's exposure with a sponsorship at one of the Iowa Chiropractic Society and/or Advantage Chiropractic Network events.

Annual Convention Banquet	\$2,000
Luncheon Sponsor	\$2,000
New Member Reception	\$1,000
Continental Breakfast Sponsor	\$1,000
Refreshment Break Sponsor	\$1,000
Past Presidents Reception	\$1,000
Program Speaker Sponsor	Call for Pricing

With your sponsorship, you will also receive:

- Signage indicating sponsorship
- Complimentary exhibit hall space at the sponsored event
- One-page "Hand-out" in the packet
- Up to five minutes to address attendees
- Electronic copy of attendee's contact information
- Free advertisement in the DC Take 5
- Voucher for discount on Iowa Chiropractic Society and/or Advantage Chiropractic Network advertising

Welcome

The Iowa Chiropractic Society and the Advantage Chiropractic Network are excited to bring you opportunities to reach your key customers in 2009. This booklet provides you with information that you need to effectively reach Iowa chiropractors and their staff. If you have any questions about sponsorship or exhibiting opportunities, please contact Denise Hoffman at 515-867-2805 or at dhoffman@iowadcs.org. Visit our Web site, www.iowadcs.org for additional vendor and sponsorship information!

ICS Membership

Annual Dues: \$325

ICS's Affiliate membership offers many opportunities to its affiliate members. Benefits include:

- Access to the Members Only portion of the ICS Web site
- Discount rates to ICS events
- Discount exhibit booth and advertising rates
- Affiliate Membership listing in the online member directory
- Subscriptions to the *ICS Review* and the *DC Take 5* member communications

Dates to Remember

ICS Annual Convention 2009

March 13-15, 2009

Downtown Marriott - Des Moines, Iowa

- Exhibitor set up Thursday, March 12
- The exhibit hall closes Saturday, March 14
- There are no exhibits on Sunday

Sponsorship opportunities include new member reception, continental breakfast on Friday, Saturday and Sunday, Saturday luncheon, banquet dinner, two breaks on Friday, two breaks on Saturday, one break on Sunday. This event is expected to draw over 400 doctors and their staff from around the state.

Advantage Seminar 2009

Sheraton West Des Moines - West Des Moines, Iowa

April 25, 2009

- Exhibitor set up Friday, April 24

Sponsorship opportunities include continental breakfast, two breaks and lunch. Provided for Advantage Chiropractic Network members, staff and guests, this is a one day event with an attendance of over 250 doctors.

ICS Fall Symposium 2009

Coralville Marriott - Coralville, Iowa

October 17 & 18, 2009

- Exhibitor set up Friday, October 16
- Exhibit hall closes Sunday, October 18

Sponsorship opportunities include continental breakfast, three breaks, lunch and a past presidents event. This event is expected to draw nearly 200 doctors and their staff from around the state.



Additional Advertising Opportunities

The Iowa Chiropractic Society has other advertising opportunities available! Advertising opportunities include:

- *DC Take 5* — ICS's e-newsletter which is emailed to the entire membership every other week
- *ICS Review* — ICS's quarterly printed publication
- ICS Web site — www.iowadcs.org

As an ICS affiliate member, you receive 15% off ICS and Advantage's advertising rates. And as an exhibitor or an event sponsor, you receive a voucher for an even bigger savings to advertise! For more information on advertising rates, please contact Jenny Irlmeier at jirlmeier@iowadcs.org or 515-867-2807.

ICS and Advantage are looking for give-a-ways, such as coupons, products, gift baskets, and other items for drawings during the events. If you are interested in donating, please contact the ICS office.



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Company Name: _____
 Contact Name: _____
 Company Address: _____
 City/State/ZIP: _____
 Phone: _____ FAX: _____
 Web Site: _____ Email: _____

2009 Exhibitor Opportunities

Annual Convention

- Member Rate: \$520 Non-Member Rate: \$650

Advantage Seminar

- Member Rate: \$280 Non-Member Rate: \$350

Fall Symposium

- Member Rate: \$440 Non-Member Rate: \$550

2009 Sponsorship Opportunities

Annual Convention

- Annual Convention Banquet: \$2,000 Refreshment Break: \$1,000
- Luncheon Sponsor: \$2,000 New Member Reception: \$1,000
- Continental Breakfast: \$1,000 Past Presidents Reception: \$1,000
- We are interested in being a Program Speaker Sponsor

Advantage Seminar

- Luncheon Sponsor: \$2,000
- Refreshment Break: \$1,000
- Continental Breakfast: \$1,000
- We are interested in being a Program Speaker Sponsor

Fall Symposium

- Luncheon Sponsor: \$2,000 Continental Breakfast: \$1,000
- Refreshment Break: \$1,000 Past Presidents Event: \$1,000
- We are interested in being a Program Speaker Sponsor

Total Amount Due: _____

Payment Options

Pay by: Check VISA MasterCard Discover

Credit Card Number: _____

Exp. Date: _____ 3-Digit CID on back of the card: _____

Name on Credit Card: _____

Credit Card Billing Address: _____

Credit Card Billing City/State/ZIP: _____

Signature: _____

Additional payment options may be available. Contact the ICS office for details.
 Please return this form to: Iowa Chiropractic Society, 100 E. Grand, Ste. 240, Des Moines, IA 50309